Safeopedia Presents: Safety Culture vs. Corporate Culture: A Strategy for Both

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Speaker: Shawn Galloway

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Safety will never become a core value within a company culture until the safety strategy is aligned with and supports the business strategy, rather than hindering or constricting it. Safety culture is only an aspect of the business culture. Safety strategy should help and enable the business strategy. Neither of these should compete with each other, but they often do. Every organization has a "safety culture," but could it be better' Yes, always, but not by doing more in safety. It is achieved by continuously doing things better and capturing and delivering real, sustainable value. How efficient and value-focused are your safety efforts' Explore how to align the cultures and strategies within your organization