

Corporate Social Responsibility Checklist



BENEFITS

The general public now expects companies to not only make good products and provide good services but also be good neighbours and generally socially responsible. And many companies are increasingly recognizing that effective management of environmental and social risks can improve the bottom line by optimizing operations and making them more competitive. So they're adopting corporate social responsibility (CSR) frameworks.

HOW TO USE THE TOOL

Canadian Business for Social Responsibility created a white paper, CSR Governance Guidelines (Guidelines), to help companies effectively manage environmental and social risks and opportunities. Use this checklist from the guidelines to identify gaps in current CSR performance and prioritize actions.