April 28th: A Day to Reflect. A Time to Lead.



Every April 28, the National Day of Mourning reminds Canadian safety professionals why their work matters. It's a time to honour the lives lost to workplace tragedy—and to recommit to preventing the next one.

According to the Association of Workers' Compensation Boards of Canada (AWCBC), **nearly 1,000 Canadians lose their lives** each year due to work-related causes. Behind each number is a name, a family, a preventable incident.

SafetyNow's Day of Mourning awareness package includes:

- A downloadable safety talk grounded in real stories and Canadian data
- A short video to open meetings with impact and encourage team reflection
- A visual poster to demonstrate your continued commitment to prevention

Use April 28 to pause, reflect, and talk openly about how we can all do better—because even one life lost is too many.

Download your Day of Mourning resources now.